

A message from:

Mayor Jerry Sanders



Today I announced the final public review phase of the City's draft blueprint for future growth over the next 20 years-the General Plan.

The existing General Plan is 27 years old and much has changed since the last time it was updated in 1979.

This update to the General Plan is an important step in preparing San Diego for the 21st century, especially given that only 4 percent of the city's land is vacant and available for new development. It brings the various elements in conformance with the Strategic Framework Strategy-the City of Villages-that the City Council adopted in 2002, and was prepared after many public meetings and workshops.

The draft plan brings renewed emphasis to preserving open space and habitat. It will also help stabilize more than 90 percent of San Diego's neighborhoods by clustering future development in mixed-use areas of various scales.

By design, these neighborhoods will be walkable, they'll provide a variety of housing, and they will be served by existing and future transit systems. To do this well, the draft plan adds and strengthens policies related to public facility financing and urban design.

The document made available today is the final draft for the environmental CEQA analysis that will occur over the next few months. It can be accessed through the following link:

http://www.sandiego.gov/mayor/pdf/mayor_strategic_plan_10_25.pdf

During this time, I encourage public review. Based on the CEQA findings and public feedback, a final draft for the hearings will be prepared. The public hearings for adoption are anticipated to begin in March, 2007.

Long range planning is critical if a city is to retain a high quality-of-life as it grows. It is necessary for coordinating and sustaining our environmental, economic, and aesthetic goals in a way that is efficient, equitable, and inspiring.

The update of the City's General Plan is a major step in this planning process.

A link to the Fact Sheet on the draft General Plan is provided below:

http://www.sandiego.gov/mayor/pdf/general_plan_factsheet_10_25.pdf