

Public Relations Committee Meeting Minutes

**August 2, 2007 at 7:00 pm
Rancho Bernardo Swim and Tennis Club**

The meeting was called to order at 7:03. Jim A, Robin K, Keith W, Janet A, Joe D, Maria K, Brandy S, were in attendance. Jeff G. and Jay R arrived a few minutes later.

The minutes were discussed and approved.

We discussed the PR committee's role in informing the various community centers and other organizations in RB. Our by-laws state that we must inform everyone regardless they pass on that information to the members of that center or organization.

We discussed the RB signs that will be replacing the old "Welcome to Rancho Bernardo" and their design. Additional sign locations for other communities within Rancho Bernardo was briefly discussed.

Maria and Robin brought us up to date on the monthly activities for the Fire Station fund raising events.

Maria is creating a new flyer for our monthly speaker in August.

Joe Dirks wanted to look into the possibility of getting "free" information flyers into the Seven Oaks area on a test basis. He also wanted to investigate whether he could find a sponsor for getting these new flyers printed since we do not have a budget for them. The committee gave him the approval to explore this idea.

We discuss about getting more information into the community calendars throughout the North County area publications.

We also talked about the 45th Rancho Bernardo birthday that we support coming up in September.

We adjourned at 8:10pm.