

**Rancho Bernardo Community Council's**  
**Public Relations Committee**  
**December 2, 2008 Minutes**

1) Call to Order: Meeting was called to order at 7:03 pm. Those in attendance: Suzanne Burns, Carol McCotter, Robin Kaufman. Excused: Kimberly Bianco. Unexcused: Beverly Merrill, Beverly Sullivan, Myrna Reese.

2) Option of Changing Meeting Night and Location: Those in attendance agreed to change the meeting date to the second Monday of every month, 7pm, due to scheduling problems. Notification will be placed on the RB Community Council web site ([www.RBCommunityCouncil.com](http://www.RBCommunityCouncil.com))

3) Review of Citizen's Award Procedures: Copies of previous comments, suggestions were distributed and reviewed. Suggestions were as follows:

- Change title to RB Community Council Citizen of the Month (suggested by Carol)
- that this first be open to residents 18 or older and perhaps later on down the line have one that recognizes residents under the age of 18 (suggested by Suzanne)
- that a person be a recipient only once
- that members of the RB Community Council, Recreation Council, Planning Board and Hall of Fame be excluded. Reasoning behind this is that those Members have the opportunity to be recognized by the RB Hall of Fame. This award is for residents who do a lot for the community behind the scenes, etc., and do not fit into a category where they can be officially recognized (ie: one of the groups mentioned above).
- The nomination form will be posted on the web site so it can be downloaded.
- Specific rules/requirements will be posted on the form.
- At this time, one person per district will be given the award. Each month will be dedicated for a specific District (ie: February for District A, March for District B, etc.).
- Presentation of the award will occur during that month's RB Community Council meeting.
- The PR Committee will be in charge of reviewing the nominations and verifying the information is correct.

Carol will be putting together a sample nomination form with rules and distribute at the next meeting for review.

4) PR for RBCC meetings: Discussion regarding how to improve visibility in the community. In regard to the elections, several suggestions were made which will be presented to a representative of the Tri-Council election committee:

-place ballots on the web sites so people can download them and mail them in (signing envelope as is done with governmental absentee ballots).

-place the 25 word paragraph about each candidate on the web sites so people can make informed voting decisions.

-place ballot information in flyer format/insert in local weekly paper.

5) Other Items: None

6) Adjourn: Meeting was adjourned at 7:43.

Respectively submitted by Robin Kaufman