



**Rancho Bernardo Public Relations/Election Committee**

**Minutes**

**July 12, 2010**

- 1) Call to Order. Meeting was called to order by Robin Kaufman at 7pm. In attendance: Robin Kaufman, Gina De Leo, Joe Dirks, Carl McCotter, Dave Hall, Estelle Wolf, Betty Fish, Melissa Shoop, Ed Muna, Todd Fortney. Excused: Steve Nartker. Unexcused: Peter Horgan.
- 2) Public Comment. No public comment.
- 3) Orientation for New Members: Robin distributed bylaws to those who did not receive one at the June meeting or those returning members who needed a new copy. Members were encouraged to become familiar with the bylaws. Dave Hall inquired about the Brown Act. Robin informed everyone the RBCC does its best to comply to the Brown Act, most specifically when it comes to posting agendas and minutes. While there is a 72 hour rule for this with the Brown Act, the RBCC goes one step further and posts agendas on the web site and the RB Library bulletin board one week prior to a meeting.

Robin went through the requirements of members, including details on missing only three (3) meetings a year. A quick review of each committee and their function was presented. Members were encouraged to attend the various committee meetings to see which one(s) may interest them. They should let Robin know by the end of August which committee(s) they plan on joining. Members were reminded to send their bios and photos for the web site. They were encouraged to review the web site and become familiar with it.

- 4) Other Business: We touched base on how we inform the public of our meetings and guest speakers. The PR Committee sends a press release to the various papers and develops flyers for the guest speakers. The flyers are posted on the web site, the RB library bulletin board, as well as all the community club bulletin boards.  
Discussion of recording our guest speakers has occurred in the past, posting it on U-Tube or other online places so those who did not attend a presentation, can view it. We hope to accomplish this task this year.

- 5) Adjourn: meeting adjourned 8pm.  
Respectfully submitted by Robin Kaufman