



RANCHO BERNARDO UTILITY BOX PUBLIC ART PROJECT

October, 2008



July 2008— The first box is painted by artist Terry Anderson in front of the post office on Lomica Drive.

Sponsored by

**The Rancho Bernardo Community Council
The Bernardo Town Center Property Owners Association**

A COMMITTEE IS BEING FORMED:

A volunteer committee of local residents, business owners and council members is being formed to oversee the utility box painting project. This team will be creating a mission statement, setting standards and criterion, and developing a selection process for this endeavor. Members of this committee will serve as an art jury to choose appropriate artwork.

THE FIRST MEETING:

The first meeting will be on Thursday, October 16 at 2pm. This meeting is open to the public, but attendees are asked to please call ahead if they plan to attend.

CONTACT PERSON:

The contact person is Janet Atkin who can be reached at 858-487-7033 or by email at janetatkin123@aol.com. If emailing, please put "utility box project" in the header to avoid spam status.

PROJECT HISTORY:

In April, 2008, the Rancho Bernardo Community Council voted to establish an Ad Hoc committee to create guidelines and implement a plan for the artistic painting of the SDGE utility boxes. Janet Atkin was named Chair.

Sempra Utilities granted permission to the RBCC to paint the boxes and sent RBCC both their painting regulations and maps of the 80 boxes in the downtown area. Sempra only authorizes city councils to oversee utility box painting.

A committee of community volunteers was formed, they set guidelines and three boxes were painted.

The nearby business community expressed interest in being involved in the process because the boxes were surrounding their establishments. The Bernardo Town Center Property Owners Association asked to be a co-sponsor and play an active role on the committee.

This partnership has resulted in a new call for committee participants who will work together to address the issues of criterion and process and set in motion a plan for this exciting public art project.

A GALLERY OF ORIGINAL ARTWORK:

A call for artists will be issued in the local newspapers and on this website in the next few months. The Community Council website will eventually feature a photo gallery of all the artists and their artwork. If you would like to see the City of Vista's gallery go to http://test.ci.vista.ca.us/departments/parks/vista_in_bloom.cfm?calendarDate=%7Bts%20'2006-04-15%2000%3A00%3A00%7D